



REPÚBLICA DE COLOMBIA

MINISTERIO DE RELACIONES EXTERIORES

S-EZAPTR-25-000123

The Embassy of the Republic of Colombia in South Africa concurrent to Mauritius presents its compliments to the Honourable High Commission of the Republic of Mauritius in South Africa and has the honour to inform that the Government of Colombia will be hosting the *International Business Matchmaking Forum "Colombia, The Country of Beauty 2025"* from July 9 to 10, 2025, in Cali, Colombia.

The International Business Matchmaking Forum "Colombia, The Country of Beauty 2025" is one of the most important business initiatives of The Ministry of Trade, Industry and Tourism of Colombia and ProColombia, connecting Colombian exporters, investment opportunities with International Buyers and Investors with common interest.

The main goal is facilitating the creation of business and investment opportunities between Colombia and the world. To that end, ProColombia will bring together nearly 700 international companies and around 1,500 Colombian companies from all regions of the country in a commercial space.

Therefore, the Embassy of Colombia in South Africa will appreciate the customary assistance to share this invitation to the Ministry/Department in charge of International Trade in Mauritius and all relevant national departments and agencies that could be interested in participating or replicating this invitation. Finally, the Embassy of Colombia wishes to highlight that the deadline for registrations is May 9<sup>th</sup>, 2025. Further information can be obtained in: <https://mcr.macrorruedasprocolombia.co/mcrcolombia2025/>

The Embassy of the Republic of Colombia in South Africa concurrent to Mauritius avails itself of this opportunity to renew to the Honourable High Commission of the Republic of Mauritius in South Africa the assurances of its highest consideration.

To the Honourable  
**HIGH COMMISSION OF THE REPUBLIC OF MAURITIUS**  
Pretoria

MHC - PRETORIA			
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Pretoria, 25<sup>th</sup> April 2025

