



Republic of Mauritius

**Ministry of Industry, SME and
Cooperatives (SME Division)**

National SME Award

***“Honouring SME
Excellence”***

Guidelines for Participation



1. INTRODUCTION

The Ministry of Industry, SME and Cooperatives (SME Division) is pleased to launch the National SME Award. This initiative aims to recognise and reward outstanding registered Small and Medium Enterprises (SMEs) across the SME Sector in Mauritius, that demonstrate excellence, innovation, sustainable growth, and having adopted best business practices, for the last three (3) financial years.

2. OBJECTIVES

The National SME Award 2025 seeks to reward SMEs in Mauritius for:

- Promoting competitiveness and sustainable growth.
- Adopting technology and furthering the digitalisation drive amongst SMEs.
- Embracing innovation, circular and responsible practices.
- Leading the way and inspiring other Entrepreneurs.

3. ELIGIBILITY FOR PARTICIPATION

To be eligible for participation, an enterprise shall satisfy the following:

- Be registered as an SME with the SME Registration Unit of this Ministry and is a holder of a valid SME Registration Certificate;
- Have an annual turnover not exceeding Rs 100 million for the last three (3) years;
- Hold a valid trade licence;
- Be engaged in any legal economic activity other than pure trading; and
- Not be subject to any litigation or legal proceedings for law infringement.

4. HOW TO APPLY?

Step 1: Fill in and sign the Application Form, Letter of Commitment and affix it with the official seal of the enterprise.

Step 2: Fill in the set Questionnaire.

All required documents: Application Form and Questionnaire must be submitted to:

The Permanent Secretary

Ministry of Industry, SME and Cooperatives (SME Division)

16th Floor, Newton Tower, Sir William Newton Street, Port Louis by 14 November 2025.

Please note that all late submissions will not be accepted and will result in immediate disqualification.

5. EVALUATION PROCESS

The following evaluation procedures will be used to assess your application:

- Compliance with minimum criteria;
- Eligibility Check;
- Evaluation and grading of Questionnaires;
- Site visits; and
- Final Evaluation by Jury Panel, which will include site visits and selection of winners.

6. AWARD CATEGORY AND PRIZES

AWARD	CATEGORY		CASH PRIZE(RS)
Main Awards			
Excellence Award	Micro	Winner	150,000
		Runner Up	50,000
Excellence Award	Small	Winner	200,000
		Runner Up	50,000
Excellence Award	Medium	Winner	225,000
		Runner Up	50,000
Other Awards			
Best Green & Sustainable Business Practices Award	Micro	Winner	60,000
		Runner Up	20,000
	Small	Winner	60,000
		Runner Up	20,000
	Medium	Winner	70,000
		Runner Up	20,000
Best Digital Initiatives Award	Micro	Winner	60,000
		Runner Up	20,000
	Small	Winner	60,000
		Runner Up	20,000
	Medium	Winner	70,000
		Runner Up	20,000
Best Market Diversification Award	Micro	Winner	60,000
		Runner Up	20,000
	Small	Winner	60,000
		Runner Up	20,000
	Medium	Winner	70,000
		Runner Up	20,000
Best Innovative Practices Award	Micro	Winner	60,000
		Runner Up	20,000
	Small	Winner	60,000
		Runner Up	20,000
	Medium	Winner	70,000
		Runner Up	20,000

Note:

- *There will be 3 Winners and 3 Runner ups for Excellence Awards in each category.*
- *There will be 12 Winners and 12 Runner ups for Other Awards in each category.*
- *Trophies/ shields will also be awarded to all the shortlisted participants.*
- *Certificates of participation will be issued to all participants.*