



6TH COMFWB TRADE FAIR AND BUSINESS CONFERENCE

THEME

“A Thriving COMESA advancing Gender Responsive Regional Integration for Unlocking Green Investments, Value Chains, Tourism and Mining in the AfCFTA”

 **ETHIOPIAN SKYLIGHT HOTEL- ADDIS-ABABA , ETHIOPIA**



07th- 09th MAY 2025

AGENDA



COMESA FEDERATION OF WOMEN IN BUSINESS

6TH TRADE FAIR

BUSINESS CONFERENCE AND
GALA DINNER

7TH-9TH MAY, 2025

SKYLIGHT HOTEL,
ADDIS-ABABA, ETHIOPIA





8:00 am : Arrival of all Guests

8:30 am : Arrival of the Highest Official of the COMESA Secretariate- H.E Madam Chileshe Kapwepwe, Secretary General of COMESA

8:55 am : Arrival of HE Mr President of the Federal Republic of Ethiopia

9:00 am : Master of Ceremonies Welcomes the Guests

9:05 am : Anthem of COMESA

9:10 am : National Anthem of the Federal Republic of Ethiopia

9:15am-9:20 am : Welcoming remarks by Mrs Bereket Worku, Chairperson-COMFWB Ethiopia Chapter

9:20am- 9:25 am : Welcoming remarks by Mr Chikakula Miti COMFWB CEO

9:25 am-9:30 am : Statement by Ms Maureen Sumbwe- Chairperson-COMFWB Board of Directors

9:30 am – 9:40 am : Ambassador David Claude Pierre – AU SARO

— DAY 1 : 7th May 2025 —

Opening Ceremony

9:40 am- 09:50 am : Keynote Speech by H.E Dr Chileshe Mpundu Kapwepwe-Secretary General of COMESA

9:50 am-10:00 am : Opening Statement by H.E Kasahun Gofe Balema (PHD)- Minister, Ministry of Trade and Regional Integration of Ethiopia

10:00 am-10:15 am : Opening Speech by His Excellency Mr Taye Atske Silasse, Federal Democratic Republic of Ethiopia

10:15 am -10:30 am: Group Photo

10:30 am – 10:40 am : Press Point with dignitaries

10: 40 am -11:10 am : Ribbon cutting and Touring of Stands by SG of COMESA and HE Mr President of Ethiopia and other Dignitaries

11:10 am : Heath Break for all



— DAY 1 : 7th May 2025 —

BUSINESS CONFERENCE

SESSION ONE : 11:30 am-12: 45 pm

INAUGURAL PANEL SPEECH

THEME : ENHANCING PARTICIPATION OF WOMEN AND YOUTH ENTREPRENEURS IN THE AFRICA CONTINENTAL FTA : HARNESSING COMESA, EAC, SADC, FTA FOR INCLUSIVE GROWTH

11:30 am-11:40 am : Keynote address -Director of UNDP Regional office for Africa

11:40 am -12: 30am : Panel discussions

MODERATOR: Ms Mshuka Kamwela – Program Manager of EDF- COMESA

12:45-2:00 PM LUNCH BREAK

PANELISTS

1. Mr. Hillary Kumwenda- AFREXIMBANK Manager of Intra-African Trade
2. Dr Christopher Onyango - Director of Trade-COMESA
3. Mr Komi Tsowou- UNDP Regional Advisor on AFCFTA
4. Mr Nicholas Mudungwe- ALLPI- CEO
5. Mr Ron Osman Omar- Director of the African Union Industry Minerals Entrepreneurship and Tourism Department
6. Mr Boniface Makongo, Director Competition, COMESA Competition Commission, CCC
7. Mrs Beatrice Hamusonde, Director of Gender and Social Affairs, COMESA Secretariate



— DAY 1 : 7th May 2025 —

BUSINESS CONFERENCE

SESSION TWO : 2:00pm-3:00 pm

**THEME : STRATEGIC INSTITUTIONAL SYNERGIES FOR
REGIONAL AND CONTINENTAL TRADE INTEGRATION:
EMPOWERING WOMEN AND YOUTH ENTREPRENEURS**

**2:00 pm -2:10 pm : Keynote address -HE Mrs. Yasmine
Wuhabrebbi, State Minister of Trade – Government of
Ethiopia**

2:10 pm -3:00 pm : Panel discussions

**MODERATOR : Mrs Myranda Lutempo- Senior Policy
Officer- AU SARO**

PANELISTS

- 1.Mr Chikakula Miti- CEO COMFWB
- 2-Mr Melaku Desta – Coordinator African Policy Centre, UNECA
- 3.Ms Daphine Musawazi – Senior Program Officer-
AUDA- NEPAD
- 4.Mrs Hope Murera- ZEPRE- CEO
- 5-Honorable Nyambura Mbatia- Registrar – COMESA COURT of
JUSTICE
- 6-AFCFTA Secretariat



DAY 1 : 7th May 2025

BUSINESS CONFERENCE

SESSION THREE : 3 :30pm-4:30 pm

**THEME : ENHANCING ACCESS TO SUSTAINABLE
FINANCE FOR WOMEN AND YOUTH ENTREPRENEURS**

**3:30pm-3:40 pm : Keynote Address by Dr. Emebet
Melese- President of Development Bank of Ethiopia**

3:40 pm-4:30 pm : Panel discussions

**MODERATOR : Ms. Maureen Sumbwe-
COMFWB Board Chairperson**

PANELISTS

1-AFDB Representative

2-TDB Representative

3-Mrs Edna Mukurazhizha(PHD)-Chairperson- COMFWB
Zimbabwe Chapter-Women Excel Sacco Zimbabwe

5-Mr Neway Megersa- President of SINQUEE Bank

6-Bank of ABBYSINIA Representative

7- AWASH Bank- Representative



SESSION FOUR : 8-30 am – 09:30am

THEME : INCREASING INVESTMENTS FOR YOUTH ENTREPRENEURS STRUCTURING GROWTH AND SUCCESS

**09:00am- 09-10am : Keynote address of HE.
ERGOGE TESFAYE -Minister of Women and Social
Affairs**

09:10am- 10:30am : Panel Discussion

**MODERATOR: Mrs Yoadan Tilahun- CEO of
Flawless Event**

10:30 am- 11-00 am: HEALTH BREAK

DAY 2 : 8th May 2025

BUSINESS CONFERENCE

PANELISTS

1. Dr Nigest Haile- CAAWE
2. Rina Hicks -COO Faida Investment Bank and Author
3. Youth Entrepreneurs Association Ethiopia
4. Mrs Leila Belkirhia Jaber- Vice-President of COMFWB and President of CNFCE
5. Kenean Assefa – Youth Entrepreneur



— DAY 2 : 8th May 2025 —

BUSINESS CONFERENCE

SESSION FIVE :09:30 am -10:30 am

**THEME : PROMOTING ACCESS TO DIGITAL TRADE
PLATFORMS AND SOLUTIONS TO INTEGRATE
WOMEN AND YOUTH INTO THE DIGITAL ECONOMY**

**11:00 am-11:10 am : Keynote adress by Ms
Frehiwot Tamiru- CEO, Ethio Telecom Compagny**

11:10am – 12:30 am : Panel Discussion

**MODERATOR : Mrs Fanja Razakaboana – COMFWB
Madagascar Chairperson and President of GFEM**

10:30 am- 11-00 am: HEALTH BREAK

PANELISTS

1-KAS

2-COMESA Business Council

3-Mrs Tofara Chokera , CEO of Tofara Online Trust

4-Mrs Treasure Maphanga – AeTrade

5-Mrs Samrawit Fikru – CEO of RIDE

6-Selam Beyene- CEO of MOAB PLC



— DAY 2 : 8th May 2025 —

BUSINESS CONFERENCE

SESSION SIX : 11:00am-12:30 pm

**THEME : ACCELERATING REGIONAL INTEGRATION
THROUGH THE DEVELOPMENT OF REGIONAL
VALUE CHAINS IN MINING AND TOURISM**

**2:00pm – 2:10 pm : Keynote Address - Ethiopian
Airlines**

2:10pm – 3:00 pm : Panel discussions

**MODERATOR : Mrs Vicky Karuga, COMFWB Kenya
Chairperson**

12:30- 2:00 : LUNCH BREAK

PANELISTS

1. Mr Daniel Ludwig – Manager of Ethiopian Skylight Hotel
2. Dr Amany Asfour-Chairperson, COMFWB Egypt Chapter
3. Mrs Tsige Byiazzen, Senior Gender Officer, COMESA Secretariat
4. Hailemeleket Asfaw- Program Manager , Centre for International Private Enterprise (CIPE) Ethiopia
- 5-Mrs Claudette Alberte – COMFWB Seychelles Chairperson
- 6-Calvin Mutyavaviri- Council of bureaux , Yellow Card



DAY 2 : 8th May 2025

BUSINESS CONFERENCE

SESSION SEVEN : 32:00pm -3:00 pm

**THEME : SHAPING AN INCLUSIVE FUTURE :
THE IMPACT OF YOUTH ENTREPRENEURS IN
GREEN AND CIRCULAR ECONOMIES THROUGH
SUSTAINABLE INVESTMENT**

**3:00 pm– 3:10 pm : Keynote address by KONRAD
Adenauer Foundation CEO**

3:10-4:00 pm : Panel Discussions

**MODERATOR : HE. Willy Nyamitwe, Ambassador of
Burundi**

PANELISTS

1. Mrs Olga Chera, CEO of Olwaste Recyclage
2. Mrs Elizabeth Rumanyika, Boardchair UWEAL
3. Ms Winnie Osulah- Gender Integration lead- AGRA
4. H.E. Lelise Neme-Director General –Environment protection Authority
5. Mr Nsangwa Ngwira –Market Access and Team leader of RECAMP – COMESA
6. Dr Gethahun Garedew Wodaje (PhD)- Special Advisor for environmental Policy and Climate Action at Organization of Southern Cooperation

DAY 3 : 9th May 2025

Visit Tour of the City of Addis-Ababa GALA DINNER and COMFWB Awards



Guest of Honour :

HE Mrs ADANECH ABEBE

Mayor of Addis-Ababa – City Administration



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SAVE THE DATE

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