What is it?

A digital platform where companies* can provide unique offers in different areas of interest to SMEs
AREAS OF FOCUS

FINANCE

TECHNOLOGY

RISK MANAGEMENT
AREAS OF FOCUS

TRAINING AND COACHING

OTHER BUSINESS SERVICES
OBJECTIVE

“GO-TO-RESOURCE CENTER”

Whenever you are in need of information
WHERE TO FIND IT?

www.mcci.org – Our services - MCCI SME Marketplace - Menu
CONTENT

OFFERS, LEGISLATION, BUDGETARY MEASURES, USEFUL LINKS
Creative Mauritius on www.taxfreeshopping.mu
Promoting our local talent
Platform which showcases shops, commercial centers and operators in tourism-related services

www.taxfreeshopping.mu
MCCI HAS SIGNED AN MoU with SMEDA TO INCLUDE A CREATIVE MAURITIUS SECTION

Objective:

Provide visibility of our local talents to tourists visiting Mauritius
CREATIVE MAURITIUS WILL SHOWCASE ARTISANS INVOLVED IN DIFFERENT TYPES OF CRAFT
BENEFITS

BENEFITS OF ARTISANS

- A webpage with full description of his craft
- Contact details
- Geolocation features
- Picture gallery with all his products
- Free marketing through the communication campaign of the MCCI
MARKETING BY MCCCI TO PROMOTE THE WEBSITE

www.Taxfreeshopping.mu

- A corporate video on long-haul Air Mauritius Flights
- Article and advert in specialised publication
- Distribution of > 200,000 flyers
- Push SMS from Orange & Emtel to tourists upon arrival
* Working Group SMEDA-MCCI

* MCCI provides the platform and technical facilities

* SMEDA is responsible for selecting and gathering information about the operators joining the platform
Resolving Business Disputes through MARC

By the MCCI Arbitration and Mediation Center
Created in 1996, as the Alternative Dispute Resolution Arm of the MCCI

Mission & Vision: An efficient, confidential and secure framework for resolving commercial disputes
Disputes in Business
A reality to live with and manage efficiently – ‘As many possibilities of disputes as there are contractual relationships’
MARC Support for Dispute Resolution

‘We Work it out’

**Prevention & Amicable settlement**
- Use of written contracts – ITC Guide
- Simple intervention to encourage amicable settlement

**Mediation**
- Neutral, qualified third party assists you in finding a win-win solution to your dispute

**Arbitration**
- Dispute is settled in a binding way by a third party
- Faster, more flexible and confidential than going to court.
MARC Mediation for SMEs

Winning Solutions for SMEs

-The MARC Mediation Rules will apply.

-SMEs to benefit from special package

-10 hours of mediation with a qualified lawyer trained in mediation.

The Applicant party must be an SME registered with the SMEDA.

A mediator appointed from a Panel of Mediators specifically set up for 'SME Mediation Framework'
As a business operator, what do I stand to gain?

Time, resources, reputation

**Time**
- 6 months for arbitration
- 2 months for mediation

**Resources**
- A dispute resolved rapidly gives you time to dedicate to essential business activities
- Economic and cost-efficient in the long run

**Reputation**
- Proceedings are confidential
- Nothing goes out in public forums
As a business operator, what do I stand to gain?

Preserved business relationships, creative solutions, international outreach

**Business relationships**
- Commercial relationships have 3 dimensions: legal, commercial and emotional
- ADR seeks to address the 3 dimensions efficiently considering business requirements

**Creative solutions**
- Priority: prevent difficulties, ensure continued performance of the contract, maintain contractual relationship, progress on the joint project

**International Scope**
- International Enforcement of Arbitral Awards possible through the New York Convention
- Mediation and arbitration transcends national barriers
Thank you for your attention
ANY QUESTION?